AGN. NO

MOTION BY SUPERVISOR DON KNABE

December 14, 2004

The Board of Supervisors took action to support the California Legislation to stop telemarketers from intruding into the homes of Californians and to allow residents to participate in an opt out system from telemarketing calls.

Now, according to the California Public Utilities Commission's local government newsletter for November 2004, cell phone numbers may be released to telemarketing companies and these phones will begin to receive sales calls. The public needs to know they can opt out from these telemarketing calls as part of the national "Do Not Call list" and can register their cell number to block sales calls up to five years.

I, THEREFORE MOVE, THAT the Board of Supervisors instruct the Chief Administrative Officer to prepare a memo to the press that individuals need to call 888-382-1222 from their cell phones or complete the online form at www.donotcall.gov/register/reg.aspx to have their cell number added to the national "Do Not Call list" and recommend that cell phone owners take action as quickly as possible.

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	<u>MOTION</u>
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YAROSLAVSKY	
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